

San Bernardino Sign Ordinances

General Rules

Taken from Sign Permit Required, Section 19.22.040 1. GENERAL No sign, including a copy change, or temporary sign, unless exempted by this Chapter, shall be constructed, displayed or altered without a sign permit or sign program approved by the City. The Director shall review all signs unless otherwise stated.

Public Right of Way

Taken from Off Sight Signs of Public Property, Section 19.22.080, Part 5: Private advertising signs may be placed on structures in the public right of way, such as bus shelters, if there is a licensing agreement approved by the Mayor and Common Council authorizing such off-site signs on public property.

Prohibited Signs - Taken from the Prohibited Signs, Section 19.22.060

The following signs are inconsistent with the sign standards set forth in this Chapter, and are therefore prohibited:

- A. Abandoned signs as defined in Section 19.22.030.
- B. Animated, moving, flashing, blinking, reflecting, revolving, or any other similar sign, except electronic message boards
- C. Banners, flags, and pennants, except as permitted by Sections 19.22.070 and 19.22.090. MC 979 9/5/96
- D. Bench signs, except as permitted by Design Review or approved transit amenities.
- E. Billboards or Outdoor Advertising signs, except as permitted by Section 19.22.080 of this Chapter. MC 929 1/19/95
- F. Chalkboards or blackboards
- G. Illegal signs as defined in Section 19.22.030
- H. Off-site or billboard signs, except as permitted by Section 19.22.080
- I. Permanent sale or come-on signs
- J. Portable signs or A-frame signs
- K. Signs deemed to be a public nuisance as defined in Section 19.22.030 and MC Section 8.30.010
- L. Roof signs, with the exception of mansards where no useable sign band is available.
- M. Signs on public property, except for traffic regulatory, informational signs, signs required by a governmental agency, and model home tour signs, and except as permitted by Section 19.22.080. MC 812 12/5/91
- N. Signs painted on fences or roofs
- O. Balloons and other inflated devices or signs designed to attract attention, except as allowed per Section 19.22.070
- P. Signs that are affixed to vehicles, excluding permanent signs on commercial vehicles
- Q. Signs which simulate in color or design a traffic sign or signal, or which make use of words, symbols or characters in such a manner to interfere with, mislead, or confuse pedestrian or vehicular traffic. MC 1057 10/8/99

Prohibited except as permitted by Section 19.22.080. MC 812 12/5/91.

Real Estate Signs

Real estate signs are exempted.

Sign Type	Maximum Number	Maximum Sign Area	Maximum Sign Height	Additional Requirements
G. Political signs				<ul style="list-style-type: none"> Regulated by Chapter 16.12
H. Real Estate/Open House sign for residential properties	One per street frontage	4 s.f.	5 ft.	<ul style="list-style-type: none"> Non-illuminated. To be removed within 15 days after the close of escrow, rental, or lease of the property
I. Real Estate sign for Commercial/Industrial properties	One per street frontage	32 s.f.	8 ft.	<ul style="list-style-type: none"> To be removed upon sale, lease, or rental of property
J. Future tenant identification sign on vacant or developing property to advertise the future use of an approved project on the property and where info may be obtained	One per street frontage	32 s.f.	8 ft.	<ul style="list-style-type: none"> Single faced and shall be removed upon the granting of occupancy by the City

Penalties

Taken from 19.22.130 REMOVAL OF ILLEGAL SIGNS Excerpt taken from this section: “The appeal shall be granted or the decision modified if facts or circumstances disprove the existence of an illegal sign. If no hearing is requested, if the appeal has been denied and/or there is no correction to the violation, the Code Compliance Department will abate the violation.”

Miscellaneous (other notable information)

Table 022.01 identifies the signs permitted in each of the land use districts. In addition to the following regulations, all signs must be in compliance with all other provisions of this Chapter pertaining to signs.