



EAST VALLEY ASSOCIATION OF REALTORS® Go Green

Everyone agrees that installing Compact Fluorescent Lights (CFLs) lowers energy consumption...the trick is...getting people to buy and install them. So, rather than depending on individuals to install them one at a time...the East Valley Association of REALTORS® recently initiated a program to encourage all those agents with listed residential properties to speed the process along. The Association has made CFLs available to their agents at a very low cost, along with informational brochures, so that they can provide them at no cost to their homeowners.

Replacing a 60 watt incandescent light bulb with a 15 watt CFL will save about \$36.00 in electricity costs over the 10,000 hour rated life of the CFL (based on an electric rate of \$0.08/kWh), and reduce associated carbon dioxide emissions by over 600 pounds (based on a carbon dioxide conversion factor of 1.43 lbs CO₂/kWh).

The association office has made the light bulbs available at the association office and also at their weekly MLS marketing meetings. The East Valley Association of REALTORS® is doing their part to turn the tide on global warming. Protect the environment of today and tomorrow — by changing a light!